Purpose of Poster Presentation

- Visually present work to interested parties
- Present to a large number of people in a short time
- More time for Q&A with interested parties
- Poster presentations are a professional presentation

Poster Content

Typical posters cover the following information:
- Title, author(s), and affiliation(s)
- Introduction/Problem Statement
- Design Plan (Including a final picture of your design)
- Materials and Construction Methods
- Analysis and Results of Testing
- Conclusions and Improvements
- References (often required, but can be scaled down very small in size)
This is a 9th grade science fair project. This is appropriate for 9th grade – not for college or a professional setting.

1. Sections not aligned
2. Too much text
3. Font choice too small in sections
4. Font choice not professional
5. Graphics overlapping
6. Poor glue job – paper is wrinkled and bubbled
7. Graphics that are not descriptive

No dark backgrounds – Leave white space!

Text boxes are dark, which makes text hard to read

Section boxes are not aligned – in what order do we read?

All in text – need graphics for description

No need for hamster pictures – only appropriate graphics!

NO STAR WARS FONT! There is a time and a place...and a poster presentation isn’t the right time or place!

NO STAR WARS FONT! There is a time and a place...and a poster presentation isn’t the right time or place!
A few observations from past years

• While poster printing is not required, it is suggested
  – Don’t let the glue cause the paper to bubble
• If you glue, take time to glue properly
  – The paper will get wrinkled or may fall off
• If you print individual sheets to glue, make sure they are square with the poster
  – This is a professional poster presentation, not a 9th grade science fair project
• If you glue sheets on your poster, do not roll it up
• If you color with markers, do it neatly
  – This is a professional poster presentation, not a 9th grade science fair project

Poster Presentation Summary

• Plan the layout of your poster well in advance
• Print and layout posters neatly
• Refer to poster suggestions when designing your poster
• Don’t wait until the last minute!
• If your poster looks sloppy, people will assume that your work is sloppy
  – Practice your elevator speech
• Make sure everyone gets a chance to speak during Q&A
  – Plan how your team will approach Q&A time